



Dear BRYC Elite Families,

As part of our ongoing efforts to offer exceptional value to our student-athletes BRYC Elite Travel Soccer has entered into a strategic partnership with SoccerRecruits.com to support your college recruiting and selection process. It is our goal to provide you with the best tools and resources available. This partnership provides you with one-year membership to SoccerRecruits.com.

Normally, a membership to SoccerRecruits.com costs \$200 per year, but through your affiliation with BRYC Elite Travel Soccer this opportunity will be offered to all our U14 and older players free of charge for 2015.

Here at BRYC, we take the college recruiting and selection process very seriously, and we feel this partnership will provide valuable resources to give you a leg up on your college search.

Within the next 2-3 days, your family will receive an email from Help@SoccerRecruits.com instructing you to activate your profile so you can begin utilizing your new membership. We have used the primary email provided during your BRYC registration process. If you have two children in BRYC Elite, we have used both the primary and secondary email addresses. Please make sure to check both.

Below is some general information about the platform and what it entails.

## WHAT IS SOCCERRECRUITS.COM?

SoccerRecruits.com is an online recruiting platform that streamlines the recruiting process and exponentially increases your visibility to college coaches.

## WHAT IS INCLUDED IN THE MEMBERSHIP?

- A secure online player profile that players edit to include their relevant academic and athletic information.
- Club staff and college coaches can easily view your profile in one click.
- Unlimited video uploads for users.
- Access to every NCAA DI, DII, and DIII program in the country.
- A School-Search feature that allows players and club staff to search for programs based on certain criteria (e.g., size, region, selectivity and division).
- Tagging feature that allows club staff to suggest certain schools for players to contact, creating a baseline from where to build your recruiting efforts.
- Analytics that show players and recruiting coordinators the number of profile/video views received by which coaches and when.
- Tracking feature that records player activity, allowing club staff to monitor a player's activity and messages sent/received.
- Favorite schools feature lets users keep a target list of programs accessible in one convenient location.
- Dedicated club-wide recruiting dashboard that hosts all club, team and player information.
- Discounted raw game film from events that SoccerRecruits.com attends.
- Professional video editing assistance available as an upgrade option.

Please contact us at admin@brycsoccer.com with any questions or concerns.

We look forward to supporting you and using this tool to assist you further.

Regards,

Mark Dolansky

Commissioner BRYC Elite Travel Soccer